

2014



TOYOTA FLEET



Welcome to the Toyota Canada Fleet 2014 model year fleet guide. This comprehensive guide provides the information you need for your vehicle purchases. With the flip of a few pages all the details that make Toyota an intelligent fleet choice including fuel efficiency, safety technology, proven quality, value and durability are available.

We are also excited to draw your attention to our redesigned Corolla, Highlander (gas & hybrid) and Tundra. From fuel efficient cars, to executive offerings and half-ton pick-up trucks, your fleet needs are covered in this guide.

Innovation and Toyota are synonymous. A leader in hybrid technology, Toyota extends this leadership in innovation beyond vehicle design and technology. Whether it is alternative energy sources, integrated traffic and safety systems, human assisting robots or new modes of personal mobility, Toyota is forward-thinking. Toyota's innovation combines the importance of improvements on existing technology with pioneering efforts of new technology for a better tomorrow. If your business is looking for an innovative vehicle with the future in mind, Toyota has vehicles to meet your business needs.

Our promise to existing and interested clients is to listen to your needs and deliver the best possible fleet solutions for your business requirements. We look forward to hearing from you.



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TOYOTA IN CANADA

Toyota is where Canadians live, work and play. Toyota employs Canadians – and helps create thousands of direct and indirect jobs in Canada. Toyota's four Canadian-built models are the Toyota Corolla, Toyota Matrix, Toyota RAV4 and Lexus RX. Toyota's commitment to Canada isn't about a line on a balance sheet, but rather an approach to helping Canadians and their communities thrive.

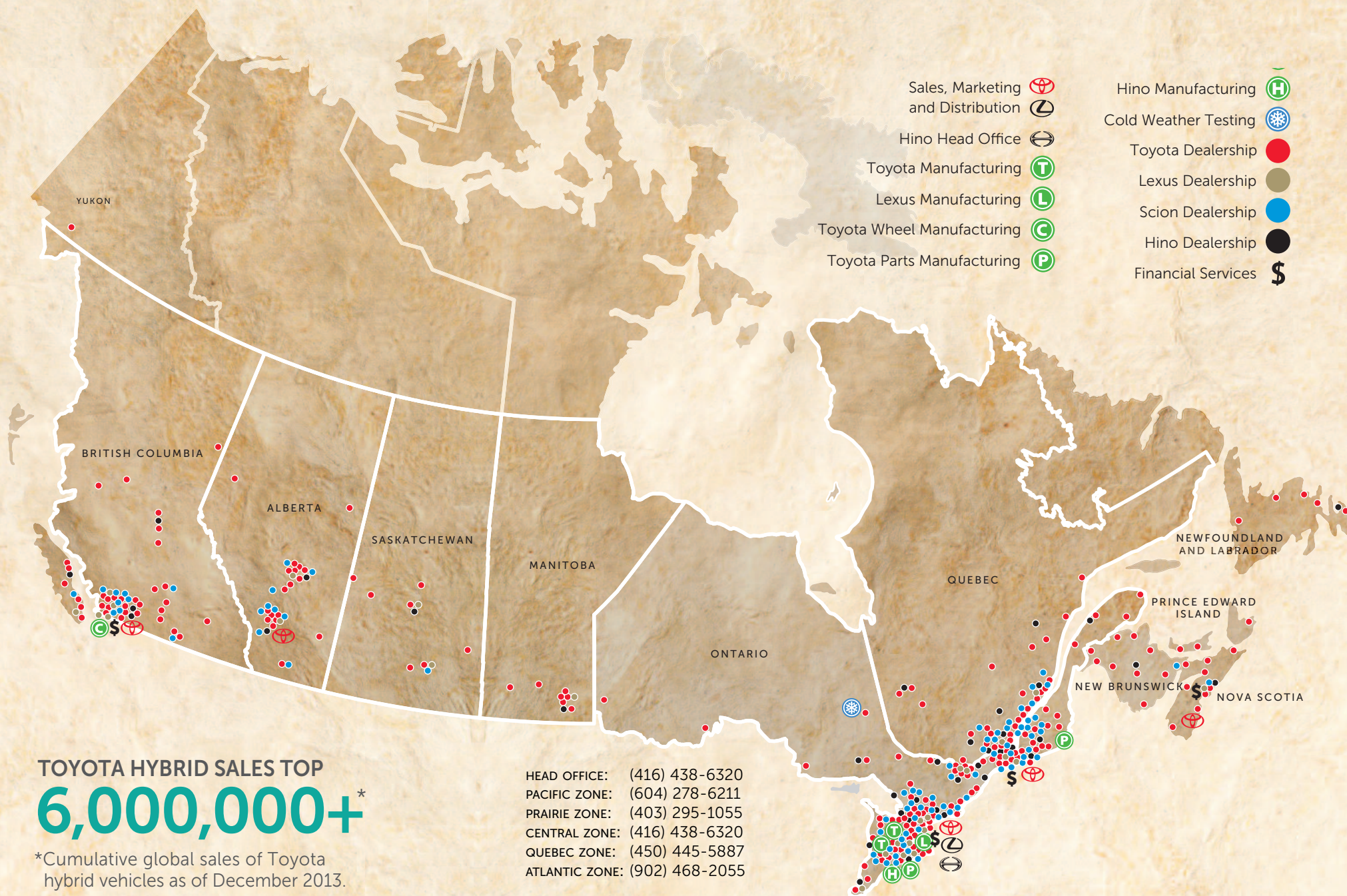


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Welcome to Toyota Fleet.
A leader in innovation,
technology and above
all, quality.

Your expectations have you demanding a lot from your fleet supplier. You want reliable, safe, fuel efficient vehicles that are not just a pleasure to drive, they get the job done. You want vehicles that will retain their value down the road and are easy to maintain. Sounds like you want a fleet of Toyotas.

It's your choice.

Toyota's line up of vehicles and their fleet program is designed for small and large businesses alike. From a compact, gutsy Yaris Hatchback to an elegant 8-cylinder Sequoia SUV, there's a Toyota or Scion that's right for you and your drivers. Our expanding family of hybrids may be the ultimate choice if you are concerned with increasing fuel cost or if you've been known to hug a tree or two.

Life cycle costs, resale and residual value

While extremely important in the decision process, the cost to acquire a vehicle for your fleet is only one factor you should consider. The overall life cycle costs associated with vehicle ownership should carry heightened importance as you make the decision on the right vehicle for you. As the old adage goes, "time is money" and very few automakers can match the reliability and durability of a Toyota vehicle. The prospect of less downtime means you can take comfort in the knowledge that your fleet will perform optimally and you can focus on doing what you do.

Toyota Quality

Quality is built right into the production process from the selection of raw materials, right down to the vehicle's final inspection. And it is the responsibility of every Toyota member to ensure the highest quality possible on each and every vehicle. It's through Toyota's philosophy of 'Kaizen' that we are always looking for ways to continually improve.



To realize the ideal vehicle — a goal we never cease to pursue. We continue to strive for the technology that helps to prevent and minimize accidents. "What causes accidents?" "What can be done to prevent accidents?" "What mitigates the damage of accidents that have occurred?" These are the questions to which we are constantly seeking answers. Our technologies will continue to advance toward the ultimate goal of making a vehicle that is safe for everybody.



**Our vehicles are designed for safety and security
– we value your employee's safety as much as you do.**

All Toyota and Scion vehicles come standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

Brake Assist (BA)¹ - Detects sudden or "panic" braking and adds the full pressure needed to help prevent a collision.

Vehicle Stability Control (VSC)² - Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.

Traction Control (TRAC) - Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

Anti-lock Brake System (ABS) - Prevents brakes from locking up by "pulsing" brake pressure to each wheel to help you stay in control in emergency braking situations.

Electronic Brake-force Distribution (EBD) - Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.

Smart Stop Technology (SST)³ - Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.

¹ Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

² Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.

³ Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping.



Toyota takes measures in environmental issues surrounding vehicles



Due to the global development of the industry and technology in the 20th century, increased production of vehicles and the growing population resulted in massive consumption of fossil fuels. Today we face three challenges regarding environmental and energy issues, which are finding an alternative energy source as opposed to oil, reducing CO₂ emissions, and preventing air pollution.

Although the demand for oil alternatives, such as gas fuels, electricity, and hydrogen may grow, each alternative energy source has its disadvantages. Oil is currently the main source of automotive fuel, but further research and development of alternative energy in the future may bring change. Various powertrains, such as those found in Plug-in Hybrid vehicles, electric vehicles and fuel cell vehicles, will be required in order to use diversified types of fuels.







At Toyota, we will continue to develop various vehicles, along with our emphasis of conventional vehicles and hybrid vehicles as fundamental core technology while pursuing further advancement. Based on these core technologies, Toyota will develop next-generation vehicles utilizing alternative fuels such as gas fuel, electricity and hydrogen.



Through improvements of conventional technology, as well as pioneering efforts in the application of new technologies, Toyota is taking great steps to develop eco-cars which will help us become a low carbon society.


Fuel Consumption and CO₂ emissions by model.

Fuel Consumption* L/100km CO₂ kg/year**

	2014 MODELS	ENGINE SIZE/CYL	\$/YR	L/YR	FUEL CONSUMPTION				
					CITY	L/100KM HWY	COMBINED	CO ₂ KG PER YEAR	g CO ₂ /KM
TOYOTA MAKE/MODEL*	PRIUS c 	1.5 / 4	\$988	760	3.6	4.0	3.8	1,748	87
	PRIUS 	1.8 / 4	\$988	760	3.7	4.0	3.8	1,748	87
	PRIUS v 	1.8 / 4	\$1,170	900	4.3	4.8	4.5	2,070	104
	CAMRY HYBRID LE 	2.5 / 4	\$1,222	940	4.5	4.9	4.7	2,162	108
	COROLLA ECO	1.8 / 4	\$1,482	1,140	6.5	4.6	5.7	2,622	131
	COROLLA LE	1.8 / 4	\$1,534	1,180	6.8	4.9	5.9	2,714	136
	YARIS	1.5 / 4	\$1,560	1,200	6.6	5.2	6.0	2,760	138
	COROLLA S	1.8 / 4	\$1,586	1,220	6.9	5.2	6.1	2,806	140
	HIGHLANDER HYBRID AWD LE 	3.5 / 6	\$1,794	1,380	6.7	7.2	6.9	3,174	159
	CAMRY	2.5 / 4	\$1,820	1,400	8.2	5.5	7.0	3,220	161
	HIGHLANDER HYBRID AWD XLE LTD 	3.5 / 6	\$1,820	1,400	6.8	7.2	7.0	3,220	161
	MATRIX	1.8 / 4	\$1,898	1,460	8.1	6.3	7.3	3,358	168
	RAV4 FWD	2.5 / 4	\$2,002	1,540	8.7	6.4	7.7	3,542	177
	RAV4 AWD	2.5 / 4	\$2,106	1,620	9.1	6.8	8.1	3,726	186
	RAV4 AWD LTD	2.5 / 4	\$2,132	1,640	9.3	6.9	8.2	3,772	189
	CAMRY V6	3.5 / 6	\$2,158	1,660	9.7	6.5	8.3	3,818	191
	AVALON	3.5 / 6	\$2,158	1,660	9.9	6.4	8.3	3,818	191
	VENZA FWD	2.7 / 4	\$2,236	1,720	10.0	6.9	8.6	3,956	198
	VENZA AWD	2.7 / 4	\$2,288	1,760	10.2	7.1	8.8	4,048	202
	TACOMA 4 x 2 Access Cab	2.7 / 4	\$2,444	1,880	10.8	7.8	9.4	4,324	216
	HIGHLANDER FWD	3.5 / 6	\$2,496	1,920	11.1	7.9	9.6	4,416	221
	VENZA FWD V6	3.5 / 6	\$2,496	1,920	11.1	7.7	9.6	4,416	221
	SIENNA FWD	3.5 / 6	\$2,548	1,960	11.4	7.9	9.8	4,508	225
	VENZA AWD V6	3.5 / 6	\$2,548	1,960	11.4	7.9	9.8	4,508	225
	HIGHLANDER AWD	3.5 / 6	\$2,600	2,000	11.5	8.2	10.0	4,600	230
	TACOMA 4 x 4 Access Cab	2.7 / 4	\$2,704	2,080	11.6	8.9	10.4	4,784	239
	SIENNA AWD	3.5 / 6	\$2,834	2,180	12.6	8.7	10.9	5,014	251
	4RUNNER	4.0 / 6	\$2,912	2,240	12.7	9.4	11.2	5,152	258
	FJ CRUISER	4.0 / 6	\$2,938	2,260	12.7	9.5	11.3	5,198	260
	TACOMA 4 x 4 Access Cab V6	4.0 / 6	\$3,042	2,340	13.1	9.8	11.7	5,382	269
	TACOMA 4 x 4 Double Cab V6	4.0 / 6	\$3,198	2,460	13.7	10.5	12.3	5,658	283
	TUNDRA 4 x 2 Double Cab	4.6 / 8	\$3,250	2,500	14.2	10.5	12.5	5,750	288
	TUNDRA 4 x 4 Double Cab	4.6 / 8	\$3,458	2,660	15.2	10.9	13.3	6,118	306
	TUNDRA 4 x 2 Regular Cab	5.7 / 8	\$3,536	2,720	15.8	11.0	13.6	6,256	313
	TUNDRA 4 x 4 Crewmax	5.7 / 8	\$3,718	2,860	16.3	11.9	14.3	6,578	329
	TUNDRA 4 x 4 Double Cab	5.7 / 8	\$3,718	2,860	16.3	11.9	14.3	6,578	329
	TUNDRA 4 x 4 Regular Cab	5.7 / 8	\$3,718	2,860	16.3	11.9	14.3	6,578	329
	SEQUOIA	5.7 / 8	\$3,848	2,960	17.2	11.9	14.8	6,808	340
SCION MAKE/MODEL*	iQ	1.3 / 4	\$1,326	1,020	5.5	4.7	5.1	2,346	117
	xD	1.8 / 4	\$1,768	1,360	7.6	5.9	6.8	3,128	156
	tC	2.5 / 4	\$2,028	1,560	8.9	6.3	7.8	3,588	179
	xB	2.4 / 4	\$2,210	1,700	9.5	7.2	8.5	3,910	196

*Fuel efficiency estimates based on 2014 Fuel Consumption Guide ratings published by Natural Resources Canada. Government of Canada test methods used. Actual fuel consumption will vary based on driving habits and other factors.

**Based on NRCAN fuel consumption guide

 Fuel consumption of 10L/100km or less

For the corner office.

OUR DISTINGUISHED EXECUTIVE LINE UP OF VEHICLES ARE EQUIPPED WITH COMPLETE STATE OF THE ART TECHNOLOGY, WELL APPOINTED INTERIORS AND THOSE EXTRAS THAT WILL KEEP EXECUTIVE DRIVERS IN THE LAP OF LUXURY.



2014 AVALON LIMITED

- Luxurious 10-way power adjustable heated lumbar supported driver seat
- State-of-the-art technology including touch-screen controls
- 6.1" Display Audio, Bluetooth® Capability, Integrated XM Satellite Radio, 9 speakers, Navigation, SMS-To-Speech and Email-To-Speech, Advanced Voice Recognition, Backup Camera⁵, Phonebook
- Whisper quiet ride attributed to the powerful 3.5L V6 engine
- The Avalon is sophistication on wheels



2014 CAMRY XLE

- Touchable technology puts innovation at reach - Trip Information, Bluetooth®, Display Audio System with Navigation
- Toyota's Premium Audio System that features 10 speakers, an Integrated XM Satellite Radio, and a 7" AVN Monitor⁴ with Backup Camera⁵
- The luxurious interior features a simulated woodgrain trim and leather door trim while the driver's seat provides heated 8-way power adjustments with power lumbar support in a luxurious leather seat surface
- Power moonroof, leather wrapped 4 spoke tilt and telescopic steering wheel with audio controls
- Blind Spot Monitor⁶ and Rear Cross Traffic Alert¹¹, Rear Reading Lamps and Anti-Theft System with Glass Breakage Sensor



2014 SIENNA XLE LIMITED

State of the art – done artfully with:

- Premium 10 speaker JBL Audio System and Voice Activated DVD Navigation System⁴
- 16.4" widescreen, dual view rear seat DVD entertainment system
- Dual power moonroof, woodgrain and leather wrapped steering wheel with audio controls
- Heated leather front seats with driver 8-way power adjustments and 4-way power adjustable seats for the front passenger
- Second row lounge seating, power rear door, Backup Sensors¹⁴, Blind Spot Monitor⁶ with Rear Cross Traffic Alert¹¹



2014 HIGHLANDER LIMITED AWD

- The all-new redesigned Highlander Limited AWD offers heated and ventilated front seats, heated 2nd row seats
- Smart Key System with Push Button Start
- 8" display audio with Bluetooth® Premium Navigation, SMS-To-Speech, Email-To-Speech and Advanced Voice Recognition⁴, 12 Speaker JBL, XM Sirius Satellite Radio
- Leather wrapped steering wheel and shift knob with multi function steering wheel controls
- Blind Spot Monitor⁶, Rear Cross traffic Alert¹¹
- Panoramic Moonroof



2014 HIGHLANDER HYBRID LIMITED

- Luxury and fuel economy come together in the all new designed Highlander Hybrid Limited. Featuring 8" Display Audio Screen with integrated XM Sirius Satellite Radio, Premium Navigation, SMS-To-Speech, Email-To-Speech, Advanced Voice Recognition⁴
- Heated and ventilated perforated leather front seat surfaces, heated 2nd row
- Power door locks, Backup Camera⁵, leather wrapped heated tilt and telescopic steering wheel with audio and HVAC controls
- Smart Key System and Push Button Start
- Blind Spot Monitor⁶, Rear Cross traffic Alert¹¹ and Lane Departure Alert¹²
- Dynamic Radar Cruise Control⁸
- Panoramic Moonroof



2014 4RUNNER LIMITED

Confidence. Capable. Authentic.

- Available with 5-passenger or 7-passenger seating, the Limited model features its own distinctive look with a striking chrome-plated grille insert and unique 20" aluminum alloy wheels plus:
- 3rd Row Seats, Push Button Start and Smart Key System, Backup Camera⁵ and LCD Multi-Information Display
- X-REAS Sport Suspension and full time AWD
- JBL Audio System, 15 Speakers with Bluetooth[®], Dual Zone Automatic Climate Control, rear subwoofer, heated and ventilated front leather seats



2014 TUNDRA CREWMAX 4x4 PLATINUM 1794 EDITION

- The all-new redesigned 2014 Tundra has an incredibly stylish sophisticated interior, loaded with technological features.
- Woodgrain and leather-wrapped steering wheel and shift knob, premium saddle tan brown leather seating with suede accents and 1794 Edition badging
- Chrome steel front bumper ends, chrome grille surround and unique 20" chrome clad aluminum alloy wheels, clearance and Backup Sensors¹⁴
- The Luxurious interior features 12 Speakers, AVN Premium Navigation, 7" Display Audio⁴ with Bluetooth[®], Advanced Voice Recognition⁴, Integrated XM Satellite Radio, heated leather front seats and power sliding rear window



2014 SEQUOIA 4WD PLATINUM

- The magnificent interior of the Platinum Grade features heated perforated leather seats, power tilt and telescopic steering with Audio and HVAC Controls, AM/FM/CD/MP3/WMA 14-Speaker Audio System with Bluetooth[®] and Integrated XM Satellite Radio and XM Real-Time Traffic Capability⁸
- Dynamic Laser Cruise Control⁸, Blind Spot Monitor⁶, Backup Camera⁵, Navigation System, SMS-to-Speech and Email-to-Speech⁴
- Rear Seat DVD Entertainment System with 9" LCD Monitor and Blu-Ray™ disc compatibility

Corporate Social Responsibility

As part of our continued commitment to being a good corporate citizen, Toyota Canada Inc. and its national network of Toyota Dealerships, work with non-profit organizations who give back to local communities across Canada.



Toyota Canada Foundation

Toyota Canada Inc. (TCI) helps coordinate additional Corporate, Associate and Dealership contributions for charitable donations to these partners.



AVAILABLE GRADES

Yaris 3-Door
Hatchback CE
5-spd manual,
4-spd automatic

Yaris 5-Door
Hatchback LE
5-spd manual,
4-spd automatic

Yaris 5-Door
Hatchback SE
5-spd manual,
4-spd automatic

PACKAGES

Convenience Package
available

WHAT'S NEW

New paint colour Elusive
Blue Metallic and colour-
keyed side mirrors on
5-Door LE

Yaris 2014



SE model shown

Subcompact on the outside only.

		3-Door CE	5-Door LE	5-Door SE
Bluetooth® Capability		✓	✓	✓
AM/FM/CD with MP3 Player		✓	✓	✓
USB Audio Input		✓	✓	✓
Multi Information Display		✓	✓	✓
Air Conditioning		—	○	✓
Cruise Control, Keyless Entry, Power Windows		—	○	✓
Power Locks		✓	✓	✓
Fuel consumption rating city/hwy/comb*				
	L/100 km			
	mpg			
Manual	6.6/5.2/6.0	○		
	(43/54/47)			
Automatic	6.7/5.5/6.1	✓		
	(42/51/46)			
Manual	6.6/5.2/6.0		○	○
	(43/54/47)			
Automatic	6.7/5.5/6.1		✓	✓
	(42/51/46)			

✓ Standard ○ Optional — Not available

COLOURS

- 0040 Alpine White
- 0070 Blizzard Pearl¹
- 01F7 Classic Silver Metallic
- 01G3 Magnetic Grey Metallic
- 0209 Black Sand Pearl
- 03P0 Absolutely Red
- 0788 Lagoon Blue Mica²
- 08S7 Wave Line Pearl²
- 09AF Elusive Blue Metallic²

¹ 5-Door SE only ² 5-Door LE only



BUILT IN FRANCE

Matrix 2014

WHAT'S NEW
Power door locks and power windows are added as standard equipment

PACKAGES
Convenience, Touring Value and S Packages available

AVAILABLE GRADES
Matrix
5-spd manual and 4-spd automatic



Matrix with S package shown



This versatile compact crossover is perfect for your fleet needs, all year round.



 BUILT IN CANADA

- COLOURS**
- 0040 Alpine White
 - 01F7 Classic Silver Metallic
 - 01G3 Magnetic Grey Metallic
 - 0209 Black Sand Pearl
 - 03R3 Barcelona Red Metallic
 - 08S6 Nautical Blue Metallic

			MATRIX
Bluetooth®			<input type="radio"/>
Air Conditioning			<input type="radio"/>
Rear Seat Heater Ducts			<input checked="" type="checkbox"/>
Tilt and Telescopic Steering Wheel w/ Audio Controls			<input checked="" type="checkbox"/>
Cruise Control and Keyless Entry			<input type="radio"/>
Power, Adjustable Heated Mirrors			<input checked="" type="checkbox"/>
Power Door Locks and Windows			<input checked="" type="checkbox"/>
60/40 Rear Seat Fold Down			<input checked="" type="checkbox"/>
Fuel consumption rating city/hwy/comb*			<input checked="" type="checkbox"/>
	L/100 km	mpg	
Manual	7.7/6.1/7.0	37/46/40	<input type="radio"/>
Automatic	8.1/6.3/7.3	35/45/39	

☒ Standard ☐ Optional — Not available

AVAILABLE GRADES

Corolla CE
6-spd manual and
4-spd automatic

Corolla LE
CVTi-S

Corolla S
6-spd manual
and CVTi-S

LE ECO
CVTi-S

LE ECO Upgrade
CVTi-S

PACKAGES

Technology, Premium,
Upgrade, Air Conditioning
Packages available

WHAT'S NEW

All new vehicle
for 2014

Corolla 2014



Corolla S upgrade shown

The all-new Toyota Corolla. Corolla, like you've never seen it before.

		CE	LE	S	LE ECO	LE ECO UPGR.
Bluetooth®		✓	✓	✓	✓	✓
Air Conditioning		○	✓	✓	✓	✓
Heated Front Seats		—	✓	✓	✓	✓
Tilt and Telescopic Steering Wheel w/Audio Controls		✓	✓	✓	✓	✓
Cruise Control and Keyless Entry		○	✓	✓	✓	✓
Power, Heated Remote Exterior Mirrors		✓	✓	✓	✓	✓
Power Doors Locks and Windows		✓	✓	✓	✓	✓
Fuel consumption rating city/hwy/comb*						
	L/100 km					
	mpg					
Manual	7.1/5.2/6.3	40/54/45	✓	✓		
Automatic	7.4/5.4/6.5	38/52/43	○			
CVT	6.9/5.2/6.1	41/54/46		○		
	6.8/4.9/5.9	42/58/48	✓			
	6.6/4.9/5.8	43/58/49				✓
	6.5/4.6/5.7	43/61/50			✓	

✓ Standard ○ Optional — Not available

COLOURS

- 0040 Alpine White
- 01F7 Classic Silver Metallic
- 01F9 Slate Metallic
- 0209 Black Sand Pearl
- 03R3 Barcelona Red Metallic²
- 04V8 Brown Sugar Metallic¹
- 08W7 Blue Crush Metallic³

¹ LE, LE ECO only

² LE and S only

³ S only



 BUILT IN CANADA

Avalon 2014

WHAT'S NEW

Nautical Blue Metallic exterior paint is replaced with Parisian Night Pearl

PACKAGES

Premium Package
available on Limited

AVAILABLE GRADES

XLE V6
6-spd automatic

Limited V6
6-spd automatic



Limited model shown

The Toyota Avalon. Technologically Advanced. Sculpted, Spacious, Powerful.
A new flagship for your Fleet.



BUILT IN USA

COLOURS

- 0070 Blizzard Pearl
- 01F7 Classic Silver Metallic
- 01G3 Magnetic Grey Metallic
- 0218 Attitude Black Metallic
- 03R0 Sizzling Crimson Mica
- 06T7 Cypress Pearl
- 08W6 Parisian Night Pearl **NEW**

	XLE	Limited
Bluetooth® Capability, 6.1" Display Screen, MP3/WMA, USB Input Jack, 9 Speakers	✓	✓
Tilt & Telescopic Steering Wheel with Audio & Bluetooth® Controls, Voice Recognition Controls	✓	✓
Double-eye Projector Ellipsoid System (PES) for low beams headlamps	✓	✓
Smart Key System, Push Button Start, Integrated Garage Door Opener, Eco Indicator	✓	✓
Foldable, Heated Power Adjustable Exterior Mirrors Linked to Seat Memory	✓	✓
Fuel consumption rating city/hwy/comb* L/100 km mpg		
9.9/6.4/8.3 29/44/34	✓	✓

✓ Standard ○ Optional — Not available

AVAILABLE GRADES

LE, SE and
XLE 4-cyl.
6-spd automatic

SE V6 and XLE V6
6-spd automatic

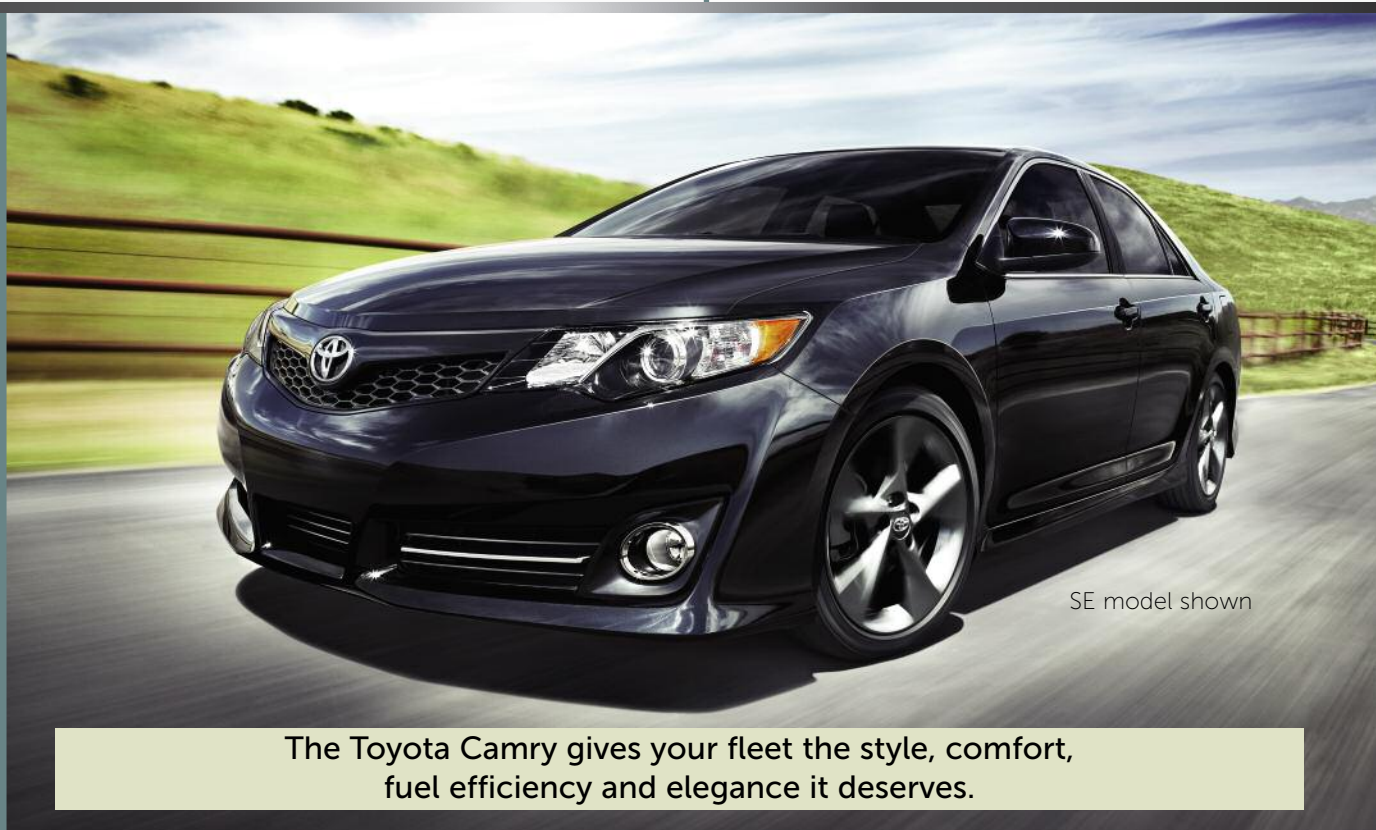
PACKAGES

LE Upgrade, Value Packages
and Touring Edition,
SE Leather and Moonroof
Packages; SE V6 Premium
Package available

WHAT'S NEW

New paint colour Parisian
Night Pearl and Voice
Recognition now available
on LE grade

Camry 2014



SE model shown

The Toyota Camry gives your fleet the style, comfort,
fuel efficiency and elegance it deserves.

	LE	SE	XLE 4 Cyl.	SE V6	XLE V6
Bluetooth® Capability, AM/FM/CD/ MP3/WMA, Audio Input Jack	✓	✓	✓	✓	✓
Tilt & Telescopic Steering Wheel with Audio Controls	✓	✓	✓	✓	✓
Cruise Control, Power Door Locks, Keyless Entry, Backup Camera	✓	✓	✓	✓	✓
Air Conditioning, Cabin Air Filter, Rear Seat Heater Ducts	✓	✓	✓	✓	✓
Fuel consumption rating city/hwy/comb* L/100 km mpg					
8.2/5.5/7.0 34/51/40	✓	✓	✓		
9.7/6.5/8.3 29/43/34				✓	✓

✓ Standard ○ Optional — Not available

COLOURS

- 0040 Alpine White
- 01F7 Classic Silver Metallic
- 01G3 Magnetic Grey Metallic
- 01H2 Cosmic Grey Mica
- 0218 Attitude Black Metallic
- 03R2 Barcelona Red Metallic²
- 05B2 Crème Brûlée Mica¹
- 06T7 Cypress Pearl¹
- 08W6 Parisian Night Pearl¹ **NEW**



BUILT IN UNITED STATES

¹ LE, XLE and XLE V6 ² SE and SE V6

Toyota HYBRIDS

Toyota introduced the world's first widely-available production hybrid in 1997. Since then we've continued to advance our revolutionary Hybrid Synergy Drive and introduce it into more vehicles. In fact, we offer more hybrids than any other manufacturer — to make sure that there's one that's just right for your fleet.

Did you know that more than
6,000,000 HYBRIDS
have been sold worldwide?



DID YOU KNOW
that the Camry Hybrid packs
200 HORSE
POWER
in a 4-cylinder engine?

What Is a Hybrid System?

A hybrid system combines different power sources to maximize each one's strengths, while compensating for the others' shortcomings. Toyota Synergy Drive, for example, combines an internal combustion engine's high-speed power with the clean efficiency and low-speed torque of an electric motor, and they never need to be plugged in.

Although almost every manufacturer has a hybrid offering, Toyota hybrids actually provide superb fuel efficiency because of the nature of our patented technology. Full EV-only driving, engine-start-stop, highly efficient Atkinson cycle engines, regenerative braking, and electric motor assist are featured on all of Toyota's full hybrids.



Toyota Hybrids offer the same great features and functionalities of our conventionally powered vehicles PLUS the benefits of the world's most-proven hybrid technology. It's a winning combination that competitors just can't match.



Like all Toyotas, our Hybrids are built to last. Just ask the taxi operators in Vancouver or Winnipeg who have been using Toyota hybrids for over a decade. They can tell you about hybrids that have logged over 550,000 km on the original battery.



Did you know that over 99% of the hybrid vehicles we've sold since 2001 have never had their original battery replaced?

That's because Toyota hybrid batteries are designed to last the life of the vehicle. They're also backed by an 8-year, 160,000km warranty.



Have you heard this one: Maintaining a Toyota Hybrid is more expensive than a conventional gas vehicle. Good one,

but like so many hybrid myths, simply not true. In a Toyota Hybrid, the engines are off some of the time saving wear and tear; the brakes are regenerative, saving pad and rotor life; there is no transmission fluid under load; and there are no starters, alternators or belts to be replaced. All of which help to reduce maintenance costs. You'll also find that the maintenance schedule of a hybrid is nearly identical to one of our conventionally powered vehicles.



Toyota Hybrids give you both power and powerfully efficient performance. That's because

Toyota's revolutionary Hybrid Synergy Drive is capable of operating in electric-mode only, gas-mode only, or a seamless combination of the two. The result is fantastic fuel efficiency—ideal in the city—and on the highway, solid acceleration and increased horsepower.



Prius c 2014

WHAT'S NEW

New exterior paint added – Sun Fusion

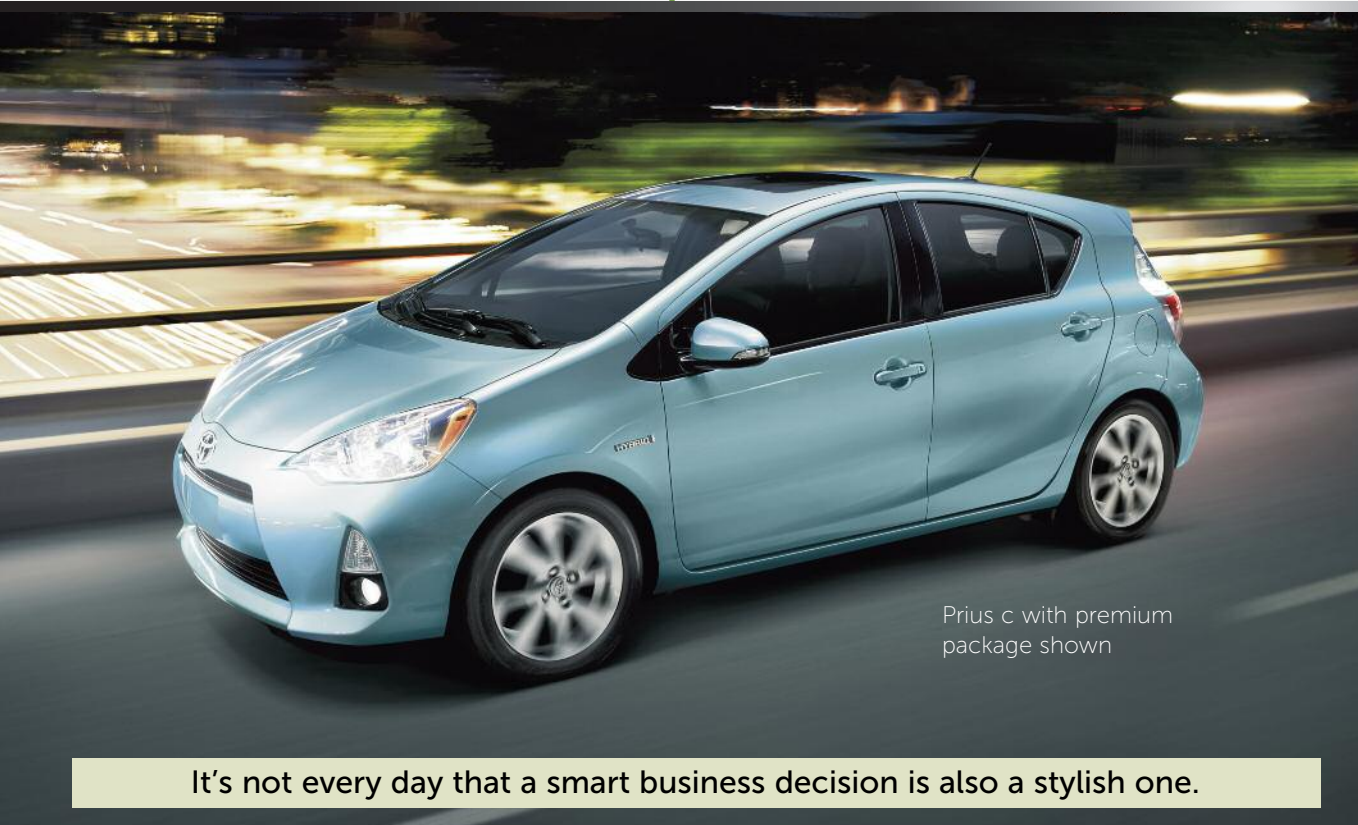
PACKAGES

Premium and Upgrade Packages available

AVAILABLE GRADES

Prius c 4-cyl.
CVT Continuously Variable Transmission

Prius c Technology 4-cyl.
CVT Continuously Variable Transmission



Prius c with premium package shown



It's not every day that a smart business decision is also a stylish one.



BUILT IN JAPAN

COLOURS

- 0082 Moonglow
- 01F7 Classic Silver Metallic
- 01G3 Magnetic Grey Metallic
- 0209 Black Sand Pearl
- 03P0 Absolutely Red
- 05A3 Sun Fusion
- 0774 Summer Rain Metallic
- 08T7 Blue Streak Metallic

	Prius c	Prius c Technology
Bluetooth® Capability	✓	✓
AM/FM/CD/USB Audio Input	✓	✓
Air Conditioning	✓	✓
Cruise Control	○	✓
Tilt & Telescopic Steering Wheel with Audio & HVAC Controls	✓	✓
Power Windows, Door Locks	✓	✓
Keyless Entry	✓	✓
Fuel consumption rating city/hwy/comb*		
L/100 km	3.6/4.0/3.8	78/71/74
mpg		
	✓	✓

✓ Standard ○ Optional — Not available

AVAILABLE GRADES
 Prius 4-cyl.
 CVT Continuously
 Variable Transmission

PACKAGES
 Moonroof Upgrade,
 Touring and Technology
 Packages available

WHAT'S NEW

Touring Packages adds 8-way power adjustable driver's seat, heated front seats and synthetic leather seats.

Prius 2014



Technologically Advanced. Amazing Fuel Efficiency.
 The Prius continues to be a great choice for eco-minded fleet drivers.

		Prius
Bluetooth® Capability with phonebook & streaming audio		✓
AM/FM/CD/MP3/WMA, 6 Speakers		✓
USB Audio Input, 6.1" Display		✓
Touch Tracer Steering Wheel Controls		✓
Power Windows, Door Locks		✓
Cruise Control, Smart Key System		✓
Fuel consumption rating city/hwy/comb*		
L/100 km	mpg	
3.7/4.0/3.8	76/71/74	✓

✓ Standard ○ Optional — Not available

COLOURS

- 0070 Blizzard Pearl
- 01F7 Classic Silver Metallic
- 0202 Black
- 03R3 Barcelona Red Metallic
- 0781 Sea Glass Pearl
- 08S6 Nautical Blue Metallic
- 08V1 Winter Grey Metallic



 BUILT IN JAPAN

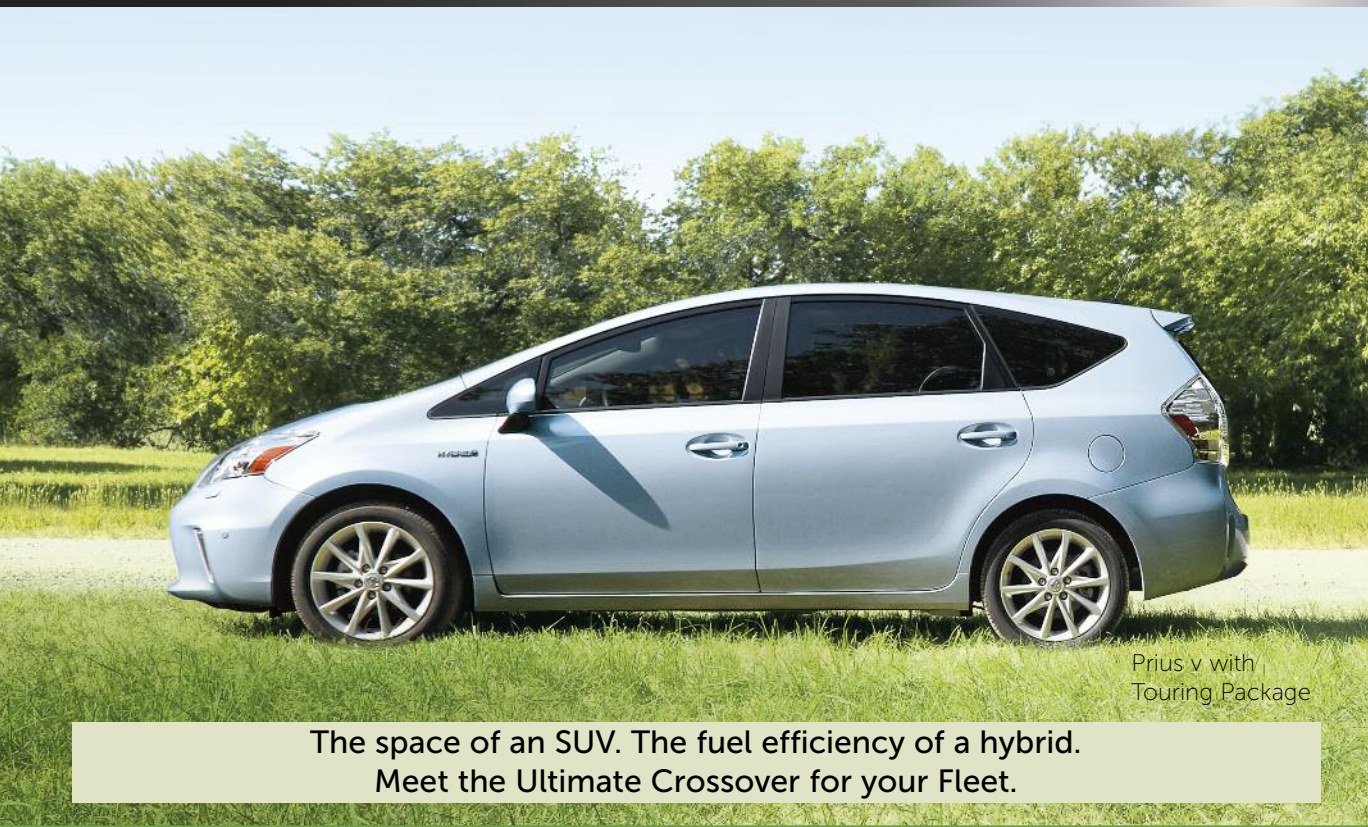
Prius v 2014

PACKAGES

Luxury, Touring, and
Touring + Technology
Packages available

AVAILABLE GRADES

Prius v
CVT Continuously
Variable Transmission











Prius v with
Touring Package

The space of an SUV. The fuel efficiency of a hybrid.
Meet the Ultimate Crossover for your Fleet.



 BUILT IN JAPAN

- COLOURS
-  0040 Alpine White
 -  0070 Blizzard Pearl
 -  01F7 Classic Silver Metallic
 -  01G3 Magnetic Grey Metallic
 -  0202 Black
 -  03R3 Barcelona Red Metallic
 -  0787 Clear Sky Metallic
 -  08T5 Blue Ribbon Metallic

			Prius v
Bluetooth® Capability, AM/FM/CD/MP3/WMA,			✓
USB Audio Input, 6 Speakers			✓
Backup Camera, 6.1" Display			✓
Power Windows, Door Locks, Cruise Control, Smart Key System,			✓
Push Button Start, Air Conditioning			✓
Tilt/Telescopic Steering Wheel with Audio & HVAC Controls			✓
Fuel consumption rating city/hwy/comb*			
L/100 km	mpg		
4.3/4.8/4.5	66/59/63		✓

 Standard
  Optional
  Not available

AVAILABLE GRADES
 Prius Plug-In 4-cyl.
 CVT Continuously
 Variable Transmission

PACKAGES
 Technology Package
 available

Prius PHV 2014



Prius Plug-in with
Technology Package

Zero range anxiety. Prius Plug-in fuses Toyota's Renowned Hybrid Synergy Drive with state-of-the-art plug-in technology.

Bluetooth® Capability
 AM/FM/CD/MP3/WMA, USB Audio Input
 XM, Display 6.1" Audio with Navigation
 Air Conditioning
 Power Windows, Door Locks
 Backup Camera
 Cruise Control, Smart Key System

Prius PHV



For fuel consumption rating please see NRCAN website www.nrcan.gc.ca

✓ Standard ○ Optional — Not available

COLOURS

- 0070 Blizzard Pearl
- 01F7 Classic Silver Metallic
- 0781 Sea Glass Pearl
- 08V1 Winter Grey Metallic
- 08W1 Clearwater Blue Metallic



 BUILT IN JAPAN

Camry Hybrid 2014

WHAT'S NEW

New paint colour Parisian Night Pearl added and XM Satellite Radio available on the XLE

PACKAGES

XLE - Moonroof & Leather and Premium Audio Packages available

AVAILABLE GRADES

Camry Hybrid LE
4-cyl., CVT Continuously Variable Transmission

Camry Hybrid XLE
4-cyl., CVT Continuously Variable Transmission



XLE shown



Stylish, Fuel Efficient and Powerful. The Camry Hybrid helps reduce your Fleet's footprint with no compromise.



BUILT IN UNITED STATES

COLOURS

- 0040 Alpine White
- 01F7 Classic Silver Metallic
- 01G3 Magnetic Grey Metallic
- 01H2 Cosmic Grey Metallic
- 0218 Attitude Black Metallic
- 06T7 Cypress Pearl
- 08W6 Parisian Night Pearl **NEW**

	LE	XLE
Bluetooth® Capability, 6 Speakers, 6.1" Display Audio	✓	✓
AM/FM/CD/ MP3/WMA, Audio Input Jack	✓	✓
Air Conditioning, Humidity Sensor, Dual-Zone Climate Control	✓	✓
12V Power Accessory Outlet, ECO Indicator	✓	✓
Tilt/Telescopic Steering Wheel with Audio Controls	✓	✓
Cruise Control, Power Door Locks, Keyless Entry	✓	✓
Backup Camera, Key Lockout Protection	✓	✓
Fuel consumption rating city/hwy/comb*		
L/100 km mpg		
4.5/4.9/4.7 63/58/60	✓	
4.7/5.1/4.9 60/55/58		✓

✓ Standard ○ Optional — Not available

AVAILABLE GRADES

Highlander Hybrid LE CVT	Highlander Hybrid XLE CVT	Highlander Hybrid Limited CVT
--------------------------------	---------------------------------	-------------------------------------

WHAT'S NEW

All new vehicle
for 2014

Highlander Hybrid 2014



Limited model shown

3rd generation Highlander Hybrid with proven Toyota Hybrid technology.
Power and efficiency without compromise.

	LE	XLE	LIMITED
AM/FM/CD/MP3/WMA/Bluetooth® Capability	✓	✓	✓
Power Windows/Locks/Power Back Door	✓	✓	✓
Backup Camera	✓	✓	✓
Smart Key System, Cruise Control	✓	✓	✓
Heated Tilt & Telescopic Steering	✓	✓	✓
Steering Wheel Audio Controls	✓	✓	✓
Fuel consumption rating city/hwy/comb*			
L/100 km			
6.7/7.2/6.9	✓		
42/39/41		✓	
6.8/7.2/7.0			✓

✓ Standard ○ Optional — Not available

COLOURS

- 0070 Blizzard Pearl
- 01D6 Silver Sky Metallic
- 01H1 Pre-Dawn Grey Mica
- 0218 Attitude Black Metallic
- 03T0 Moulin Rouge Mica
- 05B2 Crème Brûlée Mica
- 06W4 Alumina Jade¹
- 08S6 Nautical Blue Metallic

¹ XLE and Limited AWD only



BUILT IN UNITED STATES

Sienna 2014

WHAT'S NEW

LE 4-cylinder FWD discontinued. A-Suffix features driver and passenger heated seats on LE grade.

PACKAGES

Limited and Mobility packages available on XLE 7-passenger V6 and XLE AWD 7-passenger V6

AVAILABLE GRADES

7-Passenger V6
6-spd automatic

LE 8-Passenger V6
6-spd automatic

SE 8-Passenger V6
6-spd automatic

XLE 7-Passenger V6
6-spd automatic



SE model shown

The perfect coming together of form and function.



BUILT IN USA

COLOURS

- 0040 Alpine White
- 0070 Blizzard Pearl¹
- 01D6 Silver Sky Metallic
- 01H1 Pre-Dawn Grey Metallic
- 0202 Black
- 03Q3 Salsa Red Pearl
- 04T8 Sandy Beach Metallic¹
- 06T7 Cypress Pearl²
- 08V5 Shoreline Blue Pearl²

¹ XLE and XLE AWD 7-Passenger V6

² Not available on SE

	V6 7-passenger	LE 8-passenger	LE Mobility	SE 8-passenger
Bluetooth® Capability	—	✓	✓	✓
AM/FM/CD/MP3/WMA	✓	✓	✓	✓
Cruise Control, Power Door Locks, Power Adjustable Heated Exterior Mirrors	✓	✓	✓	✓
Power Dual Sliding Rear Doors	—	✓	✓	✓
Backup Camera	—	✓	✓	✓
Power Windows with Auto Up/Down, All Windows	✓	✓	✓	✓
Fuel consumption rating city/hwy/comb*				
L/100 km				
mpg				
11.4/7.9/9.8	25/36/29	✓	✓	✓
12.6/8.7/10.9	22/32/26	✓	✓	✓

✓ Standard ○ Optional — Not available

LE AWD 7-Pass V6
6-spd automatic

XLE AWD 7-Passr V6
6-spd automatic

AVAILABLE GRADES
XLE AWD and
LE 7-Passenger
V6 Mobility
6-spd automatic

Sienna Mobility



XLE 7-passenger	LE AWD 7-passenger	XLE AWD 7-passenger
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓

TOYOTA MOBILITY

As part of the Toyota Mobility Program, and in keeping with its "Kaizen" philosophy, Toyota Canada offers mobility conversions for the Sienna Minivan. Both the Bruno Lift-Up™ Power Mobility Seat and the Sienna Rampvan by Braun Ability are currently available for easy and secure installation and/or conversion* - a first-class accessible vehicle that offers many innovations and advantages such as:

1 ➤ Auto Door 2 ➤ Auto Kneel 3 ➤ Auto Ramp 4 ➤ Lowered Floor 5 ➤ Removable Seating

TOYOTA MOBILITY ASSISTANCE PROGRAM

In addition to providing products like the Sienna Rampvan to assist the mobility of Canadians, Toyota Canada Inc. offers up to \$1,000 in funding to qualified applicants through the Toyota Mobility Assistance Program. The funding is designed to assist customers who must modify their vehicle with mobility-specific aftermarket parts or driving aids, so that they may enjoy the Toyota vehicle of their choice.

*Conditions apply; please contact your local Toyota Dealership for details.

Venza 2014

WHAT'S NEW

New option package names that are aligned with other Toyota model grades using LE, XLE and Limited. New interior and exterior colour combinations are available.

PACKAGES

Leather, Navigation, Leather Seats + Navigation, Heated Seats (Cloth), Heated Seats (Cloth) + Navigation Packages available

AVAILABLE GRADES

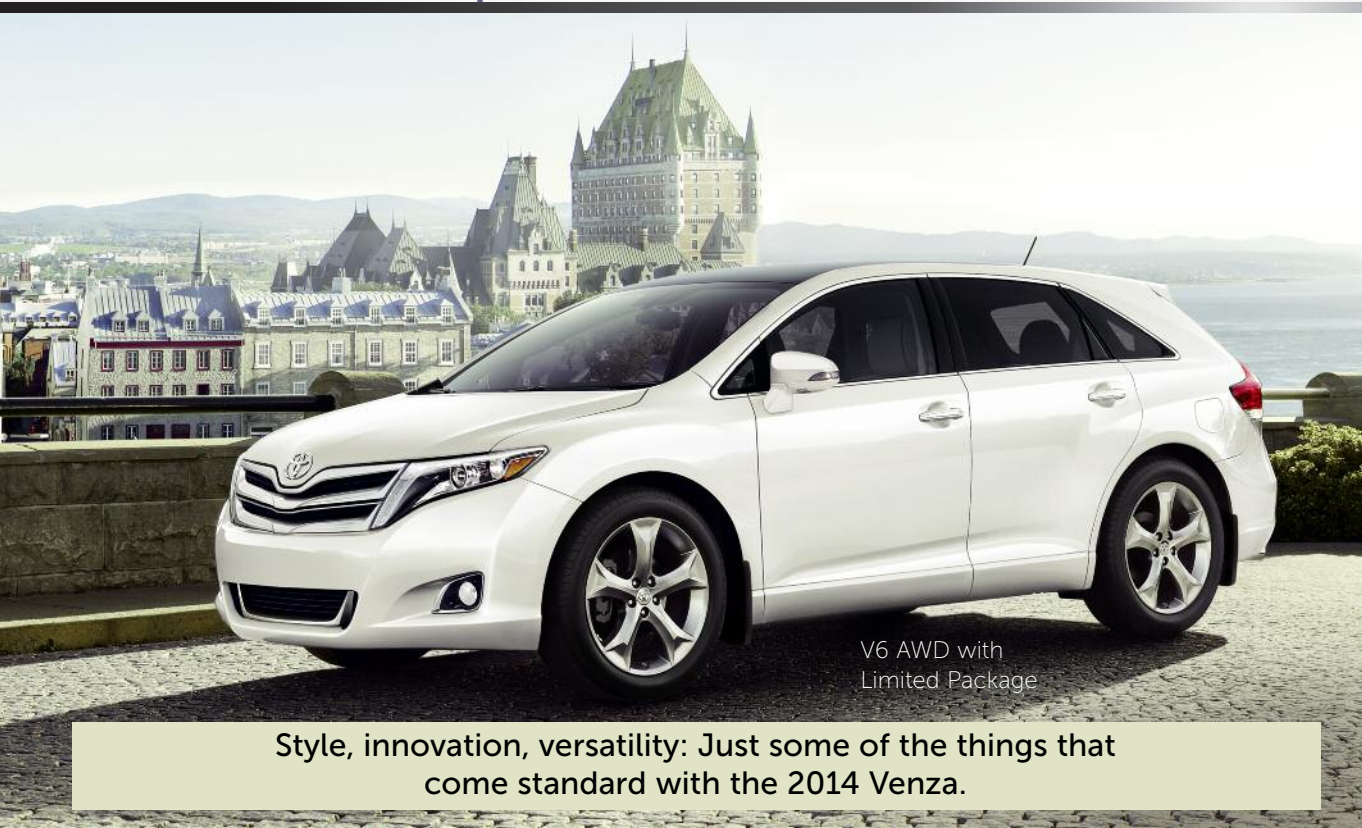
Venza 4-cyl.
6-spd automatic

Venza AWD 4-cyl.
6-spd automatic

Venza V6
6-spd automatic

Venza V6 AWD
6-spd automatic

XLE, Limited and Limited w/Technology grades available



V6 AWD with
Limited Package

Style, innovation, versatility: Just some of the things that come standard with the 2014 Venza.



 BUILT IN USA

COLOURS

-  0070 Blizzard Pearl
-  01F7 Classic Silver Metallic
-  01G3 Magnetic Grey Metallic
-  01H2 Cosmic Grey Mica
-  0218 Attitude Black Metallic
-  03R2 Barcelona Red Metallic
-  04U3 Sunset Bronze Mica

		4 cyl.	4 cyl. AWD	V6	V6 AWD
Bluetooth® Capability		✓	✓	✓	✓
AM/FM/CD/MP3/WMA, XM Satellite Radio and 6.1" Audio Display		✓	✓	✓	✓
Dual-Zone Automatic Climate Control		✓	✓	✓	✓
3-Spoke Tilt & Telescopic Steering Wheel with Audio Controls		✓	✓	✓	✓
Fuel consumption rating city/hwy/comb*					
L/100 km	mpg				
10.0/6.9/8.6	28/41/33	✓			
10.2/7.1/8.8	28/40/32		✓		
11.1/7.7/9.6	25/37/29			✓	
11.4/7.9/9.8	25/36/29				✓

✓ Standard ○ Optional — Not available

AVAILABLE GRADES

RAV4 FWD LE 4-cyl., 6-spd auto.	RAV4 AWD LE 4-cyl., 6-spd auto.	RAV4 AWD Limited 4-cyl., 6-spd auto.
RAV4 FWD XLE 4-cyl., 6-spd auto.	RAV4 AWD XLE 4-cyl., 6-spd auto.	

PACKAGES

Technology (Ltd.),
Navigation (XLE)
and Upgrade (LE)
Packages available

WHAT'S NEW

XLE grade adds chrome interior door handles;
auto headlamps and XM radio. Navigation and
XM radio standard on Limited grade.
New colour available - Blue Crush Metallic.

RAV4 2014



RAV4 Limited
model shown

The Canadian built Toyota RAV4 is the right size for your fleet needs,
and so much fun you'll forget you're driving a company vehicle.

	FWD LE	FWD XLE	AWD LE	AWD XLE	AWD Limited
Bluetooth® Capability, AM/FM/CD/ MP3/WMA, Audio Input Jack	✓	✓	✓	✓	✓
Tilt & Telescopic Steering Wheel with Audio & Bluetooth® Controls	✓	✓	✓	✓	✓
Cruise Control, Power Door Locks, Keyless Entry, Power Windows	✓	✓	✓	✓	✓
Air Conditioning, Eco Indicator, Rear Seat Heater Ducts	✓	✓	✓	✓	✓
Backup Camera	○	✓	○	✓	✓
Fuel consumption rating city/hwy/comb* L/100 km mpg					
8.7/6.4/7.7 32/44/37	✓	✓			
9.1/6.8/8.1 31/42/35			✓	✓	
9.3/6.8/8.2 30/42/34					✓

✓ Standard ○ Optional — Not available

COLOURS

- 0040 Alpine White
- 0070 Blizzard Pearl¹
- 01F7 Classic Silver Metallic
- 01G3 Magnetic Grey Metallic
- 0202 Black
- 03R2 Barcelona Red Metallic
- 04T3 Pyrite Mica²
- 08V5 Shoreline Blue Pearl
- 08W7 Blue Crush Metallic **NEW**

¹ RAV4 AWD Limited only

² N/A on AWD or FWD LE



 BUILT IN CANADA

4Runner 2014

WHAT'S NEW

Redesigned front and rear bumper, grille-projector headlamps, rear LED combination lamps, colour-keyed over-fenders, new 17" alloy wheels. Interior changes include: passenger side ornament panel, display audio and sapphire blue interior switch illumination.

PACKAGES

Upgrade; Trail Edition; Limited Package, 5-Passenger, and Limited 7-Passenger Packages available

AVAILABLE GRADE

4Runner SR5 V6
5-spd automatic



Real. Rugged. Ready for Anything.



BUILT IN JAPAN

COLOURS

- 0040 Alpine White
- 0070 Blizzard Pearl¹
- 01F7 Classic Silver Metallic
- 01G3 Magnetic Grey Metallic
- 0202 Black
- 0218 Attitude Black Metallic¹
- 03R3 Barcelona Red Metallic
- 08S6 Nautical Blue Metallic

¹ Limited only

			SR5
Bluetooth® Capability, Integrated XM Satellite Radio, 8 Speakers			✓
Power Adjustable Driver Seat and Passenger Seat			✓
Power Windows w/Auto Up/Down for All Windows			✓
Power Rear Hatch Window w/Auto Up and Jam Protection			✓
Clearance and Backup Sensors			✓
270 Horsepower (201 kW)			✓
278 lb. ft. Torque (377 N.m)			✓
Fuel consumption rating city/hwy/comb*			
L/100 km	mpg		
12.7/9.4/11.2	22/30/25		✓

✓ Standard ○ Optional — Not available

AVAILABLE GRADES

Highlander LE
6-cyl, 6-spd auto.

Highlander LE AWD
6-cyl, 6-spd auto.

Highlander XLE AWD
6-cyl, 6-spd auto.

Highlander Limited AWD
6-cyl, 6-spd auto.

PACKAGES

Convenience and Leather
Packages available.

WHAT'S NEW

All new vehicle
for 2014

Highlander 2014



Bold design, incredibly capable, and more versatility. The all-new 2014 Highlander.

	LE	LE AWD	XLE AWD	Limited AWD
AM/FM/CD/MP3/WMA/Bluetooth® Capability	✓	✓	✓	✓
Auto Up/Down Power Windows	✓	✓	✓	✓
Power Locks	✓	✓	✓	✓
Backup Camera	✓	✓	✓	✓
Keyless Entry	✓	✓	✓	✓
Steering Wheel Audio Controls	✓	✓	✓	✓
Fuel consumption rating city/hwy/comb*				
L/100 km				
11.1/7.9/9.6	✓	✓		
11.5/8.2/10.0			✓	✓

✓ Standard ○ Optional — Not available

COLOURS

- 0070 Blizzard Pearl
- 01D6 Silver Sky Metallic
- 01H1 Pre-Dawn Grey Mica
- 0218 Attitude Black Metallic
- 03T0 Moulin Rouge Mica
- 05B2 Crème Brûlée Mica
- 06W4 Alumina Jade¹
- 08S6 Nautical Blue Metallic

¹ XLE and Limited AWD only



BUILT IN UNITED STATES

FJ Cruiser 2014

WHAT'S NEW

Cavalry Blue exterior colour deleted, Cement Grey Metallic added. Front and rear performance dampers added to Urban Package to enhance ride comfort and provide a sharper steering feel (automatic only).

PACKAGES

Offroad and Urban packages available

AVAILABLE GRADES

FJ CRUISER
4.0L, 5-spd automatic or 6-spd manual



2013 model shown

Authentic. Capable. Rugged and Stylish.



2013 interior shown



BUILT IN JAPAN

COLOURS

- 0058 Iceberg
- 02KC Black
- 02KD Army Green
- 02KP Quick Sand
- 02KY Cement Grey Metallic
- 02LF Magma

			FJ Cruiser
AM/FM CD with MP3/WMA Player and Bluetooth® Capability			✓
Power Door Locks, Power Windows with Driver Side Auto Down			✓
Auto-Dimming Rear View Mirror with Integrated Backup Camera			✓
Air Conditioning, Cabin Air Filter, Rear Seat Heater Ducts			✓
Auto-Dimming Rear View Mirror with Integrated Backup Camera			✓
260 Horsepower (194 kW), 271 lb. ft. Torque (367 N.m)			✓
Optional Crawl Control, 245 mm (9.6 in.) Ground Clearance			✓
Fuel consumption rating city/hwy/comb*			
	L/100 km	mpg	
Automatic	12.7/9.5/11.3	22/30/25	✓
Manual	13.8/10.3/12.2	20/27/23	✓

✓ Standard ○ Optional — Not available

AVAILABLE GRADES

SR5, 5.7 L 6-spd automatic
Platinum, 5.7 L 6-spd automatic
Limited, 5.7 L 6-spd automatic

PACKAGES

Technology Package available

WHAT'S NEW

Sequoia now comes with Toyota's newest generation audio system with all new interface.

Sequoia 2014



Platinum model shown

A full size SUV that can tackle adventurous landscapes while comfortably seating up to 8-passengers.

	SR5	Limited	Platinum
Bluetooth® Capability	✓	✓	✓
3-Zone Automatic Climate Control	✓	✓	✓
Backup Camera, Power Liftgate Window	✓	✓	✓
Tilt/Telescopic Steering Wheel with Audio Controls	✓	✓	✓
3-Row Seating, Leather Seat Surfaces	✓	✓	✓
10-Way Power Adjustable Driver and Passenger Seat	✓	✓	✓
Tow Package	✓	✓	✓
381 Horsepower (284 kW)	✓	✓	✓
401 lb. ft. Torque (544 N.m)	✓	✓	✓
Fuel consumption rating city/hwy/comb*			
L/100 km			
mpg			
17.2/11.9/14.8	✓	✓	✓
16/24/19			

✓ Standard ○ Optional — Not available

COLOURS

- 0040 Alpine White
- 0070 Blizzard Pearl¹
- 01D6 Silver Sky Metallic
- 01G3 Magnetic Grey Metallic
- 0202 Black
- 03R0 Sizzling Crimson Mica²
- 04T3 Pyrite Mica

¹ Replaces 0040 Alpine White on Platinum

² Not available on SR5



BUILT IN USA

Tacoma 2014

WHAT'S NEW

Adopts Toyota's newest generation audio system, with all new interface. All 4x2s have a backup camera available in SR5 Power Package. All 4x4s are equipped with integrated satellite radio. Some exterior colours have changed.

PACKAGES

Convenience, SR5 Power, TRD Offroad, Trail Teams Pro, Trail Teams Sport, TRD Sport, TRD Sport Premium and Limited Packages available

AVAILABLE GRADES

4x2 Access Cab 5-spd man. & 4-spd auto.	4x4 Access Cab V6 6-spd man. & 5-spd auto.
4x4 Access Cab 5-spd man. & 4-spd auto.	4x4 Double Cab V6 6-spd man. & 5-spd auto.

4x4 Access Cab V6
with TRD Package



Drivability, workability and versatility all rolled into one.



4x4 Access Cab V6
with TRD Package



BUILT IN USA

COLOURS

- 0040 Alpine White
- 01D6 Silver Sky Metallic
- 01G3 Magnetic Grey Metallic
- 0202 Black
- 03R3 Barcelona Red Metallic
- 04T3 Pyrite Mica¹
- 06V4 Spruce Mica¹
- 08T5 Blue Ribbon Metallic

¹ 4x4 models only

	4x2 Access	4x4 Access	4x4 V6 Access	4x4 V6 Double Cab
Bluetooth® Capability	✓	✓	✓	✓
Air Conditioning	✓	✓	✓	✓
Power Adjustable Mirrors	✓	✓	✓	✓
Horsepower (rpm)	159 @ 5,200	159 @ 5,200	236 @ 5,200	236 @ 5,200
Torque lb.ft. (rpm)	180 @ 3,800	180 @ 3,800	266 @ 4,000	266 @ 4,000
Towing capacity kg (lb) 1,587 (3,500)	✓	✓	✓	✓
Payload kg (lb)	475 (1,050)	540 (1,200)	520 (1,150)	475 (1,050)
Fuel consumption rating city/hwy/comb*				
	L/100 km	mpg		
Manual	9.9/7.5/8.8	29/38/32	✓	
	11.3/9.0/10.3	25/31/27		✓
	13.7/10.5/12.3	21/27/23		✓
Automatic	10.8/7.8/9.4	26/36/30	○	
	11.6/8.9/10.4	24/32/27		○
	13.1/9.8/11.7	22/29/24		○
	13.7/10.5/12.3	21/27/23		✓

✓ Standard ○ Optional — Not available

PACKAGES

SR5, SR5 Plus, TRD Offroad,
Technology and 1794
Packages available

WHAT'S NEW

All new model for 2014 with chiseled exterior styling and design; completely revised interior layout and styling, Toyota's newest generation audio system, industry first standard backup camera and all new grade packages offering a more complete selection.

Tundra 2014



4x4 CrewMax Platinum
5.7L 1794 Edition



4x4 CrewMax Platinum
5.7L 1794 Edition

The all-new redesigned 2014 Toyota Tundra. Tough enough for any project.

AVAILABLE GRADES 4x2

Regular Cab Long Bed 5.7L
6-spd automatic

Double Cab SR 4.6L
6-spd automatic

AVAILABLE GRADES 4x4

Regular Cab SR 5.7L
6-spd automatic

Double Cab SR 4.6L
6-spd automatic

Double Cab SR 5.7L
6-spd automatic

Double Cab SR
Long Bed 5.7L
6-spd automatic

Double Cab
Limited 5.7L
6-spd automatic

CrewMax SR5 5.7L
6-spd automatic

CrewMax Limited 5.7L
6-spd automatic

CrewMax Platinum 5.7L
6-spd automatic

COLOURS

- 0040 Alpine White
- 01D6 Silver Sky Metallic¹
- 01G3 Magnetic Grey Metallic
- 0202 Black
- 0218 Attitude Black Metallic¹
- 03L5 Radiant Red
- 03R3 Barcelona Red Metallic¹
- 04U3 Sunset Bronze Mica²
- 08T5 Blue Ribbon Metallic



 BUILT IN USA

Horsepower from 310 @ 5,600 rpm to 381 @ 5,600 rpm**
Payload Capacities from 555 kg (1,225 lbs.) up to 855kg (1,895 lbs.)**
Towing Capacities from 2,945 kg (6,493 lbs.) up to 4,760kg (10,500 lbs.)**

**For complete, detailed specifications, standard features, option packages and fuel consumption ratings please visit Toyota Canada's website at www.toyota.ca

¹ 4x4 Double Cab Limited, CrewMax Limited and Platinum 5.7L
² 1794 Edition Only

2014



WHAT'S NEW

New 6.1" EGA touch-screen display audio, CD/USB/iPod/Aux In (MP3/WMA/AAC); AM/FM1/FM2/RDS/Mixed Presets; Bluetooth® hands-free; voice recognition for phone controls, 40W x 4 channels⁴

PACKAGES

Premium Paint, Premium NAV Head Unit, Optional Colour Packages available

AVAILABLE GRADES

iQ, 1.3 L
4-cyl, CVT

COLOURS

-  0070 Blizzard Pearl
-  01F7 Classic Silver Metallic
-  01G3 Magnetic Grey Metallic
-  0209 Black Sand Pearl
-  02LT Classic Silver/Black Currant Metallic¹
-  04R8 Hot Lava
-  08R3 Pacific Blue Metallic
-  09AH Black Currant Metallic

¹ Available on optional colour package




The Scion iQ is bigger than you think. With 11 standard airbags, including the world's first rear window airbag – and it's one of the most fuel efficient gas powered cars in Canada.



	iQ
Bluetooth® Connectivity, 6 Speakers	✓
Air Conditioning/ECO Indicator	✓
Power Door Locks/Windows	✓
Keyless Entry/Multi Information Display	✓
Tilt Steering Wheel with Audio Controls	✓
Fuel consumption rating city/hwy/comb*	
L/100 km mpg	
5.5/4.7/5.1 51/60/55	✓

✓ Standard ○ Optional — Not available

 BUILT IN JAPAN

AVAILABLE GRADES

xD 1.8 L
4-cyl. 5-spd manual,
optional automatic

PACKAGES

Premium NAV Head Unit;
Bongiovi Audio and Security
Packages available

WHAT'S NEW

New 6.1" EGA touch-screen display audio,
CD/USB/iPod/Aux In (MP3/WMA/AAC);
AM/FM1/FM2/RDS/Mixed Presets;
Bluetooth® hands-free; voice recognition
for phone controls, 40W x 4 channels⁴












2014

xD

When style
meets substance.



COLOURS

-  0040 Alpine White
-  01F7 Classic Silver Metallic
-  01G3 Magnetic Grey Metallic
-  0209 Black Sand Pearl
-  02MA Classic Silver Metallic/
Sparkling Sea Metallic¹
-  02MB Black Sand Pearl/
Magnetic Grey Metallic¹
-  03R3 Barcelona Red Metallic
-  08S6 Nautical Blue Metallic
-  09AH Black Currant Metallic


¹ Available two-tone paint as optional colour



Vehicle shown with
optional equipment

			xD
Bluetooth® Connectivity, 6 Speakers, 6.1" Display			✓
Air Conditioning/Rear Seat Heater Ducts			✓
Power Door Locks/Windows			✓
Cruise Control/Keyless Entry			✓
Steering Wheel with Audio Controls			✓
UV Glass Protection			✓
Fuel consumption rating city/hwy/comb*			
	L/100 km	mpg	
Manual	7.4/5.9/6.7	38/48/42	✓
Automatic	7.6/5.9/6.8	37/48/42	○

✓ Standard ○ Optional — Not available

 **BUILT IN JAPAN**

2014



WHAT'S NEW

New 6.1" EGA touch-screen display audio, CD/USB/iPod/Aux In (MP3/WMA/AAC); AM/FM1/FM2/RDS/Mixed Presets; Bluetooth® hands-free; voice recognition for phone controls, 40W x 4 channels⁴

AVAILABLE GRADES

xB, 2.4 L
4-cyl. 5-spd manual,
optional automatic



COLOURS


-  0040 Alpine White
-  01F7 Classic Silver Metallic
-  0209 Black Sand Pearl
-  03P0 Absolutely Red
-  03R0 Sizzling Crimson Mica
-  04V0 Army Rock Metallic
-  08S6 Nautical Blue Metallic



Cubic Feet
for your Fleet.

	xB	
Bluetooth® Connectivity, 6 Speakers, 6.1" Display	✓	
Air Conditioning, Rear Seat Heater Ducts	✓	
Power Door Locks/Windows	✓	
Cruise Control/Keyless Entry	✓	
Tilt & Telescopic Steering Wheel with Audio Controls	✓	
12 Volt Accessory Power Outlet	✓	
Fuel consumption rating city/hwy/comb*		
	L/100 km	mpg
Manual	9.5/7.2/8.4	30/39/34
Automatic	9.5/7.2/8.5	30/39/33

✓ Standard ○ Optional — Not available

 BUILT IN JAPAN



AVAILABLE GRADES

tC, 2.5 L
4-cyl. 5-spd manual
or 6-spd automatic

PACKAGES

Premium NAV Head Unit,
Bongiovi Audio, Security and
Leather Packages available

WHAT'S NEW

18" dark grey aluminum alloys wheels;
LED accessories lamp; new head lamps
and new advanced LED tail lamps.



2014



The new 2014 Scion tC
Packs a Punch while
fitting five and your gear.



COLOURS

-  0040 Alpine White
-  01F7 Classic Silver Metallic
-  01G3 Magnetic Grey Metallic
-  01H5 Cement Grey Metallic
-  0202 Black
-  03P0 Absolutely Red
-  08T7 Blue Streak Metallic



2012 model shown

			xC
Bluetooth® Connectivity			✓
Air Conditioning			✓
Power Door Locks			✓
Keyless Entry			✓
Tilt and Telescopic Steering Wheel			✓
Cruise Control			✓
Panoramic Moonroof			✓
Fuel consumption rating city/hwy/comb*			
	L/100 km	mpg	
Manual	8.9/6.4/7.8	32/44/36	✓
Automatic	8.9/6.3/7.8	32/45/36	○

✓ Standard ○ Optional — Not available

 BUILT IN JAPAN

2014



WHAT'S NEW

New 6.1" EGA touch-screen display audio, CD/USB/iPod/Aux In (MP3/WMA/AAC); AM/FM1/FM2/RDS/Mixed Presets; Bluetooth® hands-free; voice recognition for phone controls, 40W x 4 channels⁴

PACKAGES








Premium Paint, Premium Audio NAV and Bongiovi Acoustics Digital Power Station Packages available

AVAILABLE GRADES

FR-S 2.0L
4-cyl, 6-spd manual, optional automatic



COLOURS

-  037J Whiteout¹
-  061K Asphalt
-  0C7P Firestorm
-  0D4S Raven
-  0D6S Argento
-  0E8H Ultramarine
-  0H8R Hot Lava


¹ Premium Paint



Bringing the Sport
back to the Car.

			FR-S
Bluetooth® Connectivity, 8 Speakers			✓
Air Conditioning			✓
Power Door Locks and Windows			✓
Keyless Entry/Cruise Control			✓
Tilt & Telescopic Steering Wheel			✓
Digital and Analog Speedometer			✓
Fuel consumption rating city/hwy/comb*			
	L/100 km	mpg	
Manual	9.6/6.6/8.2	29/43/34	✓
Automatic	8.3/5.8/7.2	34/49/39	●

✓ Standard ● Optional — Not available

 BUILT IN JAPAN





For more information on Toyota vehicles, please go to fleet.toyota.ca, email Toyota's Fleet department at fleet@toyota.ca or contact your local Toyota Dealer.

Toyota Canada Inc. Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure.

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The Toyota website toyota.ca – or your Toyota Dealer is your best source for up-to-date information.

- * Fuel efficiency estimates are based on 2014 Fuel Consumption Guide ratings published by Natural Resources Canada. Government of Canada test methods used. Actual fuel consumption will vary based on driving habits and other factors.
- ⁴ Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving.
- ⁵ The Backup Camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. There are limitations to the function, detection, range, and clarity of the system.
- ⁶ Do not rely exclusively on the Blind Spot Monitor to determine if a lane change is safe. Always look over your shoulder and use your turn signal before changing lanes. This device is designed to assist the driver and is not a substitute for safe and attentive driving practices.
- ⁸ Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices.
- ¹¹ Do not rely exclusively on the Rear Cross-Traffic Alert System. There are limitations to the function, detection and range of the system. You should also look around outside your vehicle, over your shoulder and use your mirrors to confirm rearward clearance.
- ¹² Lane Departure Alert is designed to read the lane markers of certain roads and provide an auditory alert. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors.
- ¹⁴ Rear clearance and backup sensors are designed to assist the driver and are not a substitute for safe and attentive driving practices. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance.